



# samyukta AWARDS NIGHT

South Asian Wedding & Film Industry

**24 NOVEMBER 2024**

5:00PM - 11:00PM

**JC'S**

Banquet & Convention Centre

**1686 ELLESMERE ROAD**

Toronto, ON, Canada M1H 2V5

## SPONSORSHIP PACKAGE

[www.samyuktaweddingshow.com](http://www.samyuktaweddingshow.com)



**S**amyukta in Sanskrit means "Being United" or "Bringing everyone together"!!!!

Samyukta Awards 2024 is a platform created to bring together vendors in the wedding industry, on a global scale for the following core reasons:

1. Create awareness of each of these wedding vendors' services offered.
2. Create awareness to each of these vendors of what their reach is, beyond the normal social media likes and followers.
3. Create a healthy working relationship among competitors, be it on an amateur or professional level.

Therefore, a public nomination was considered the best route to accomplish this task. Public nomination and public voting together has enabled Samyukta to reach a far more audience and cater to a bigger group of people. Samyukta hopes to use this wide platform for a bigger, more productive and beneficial cause in the coming years.

This is a huge effort to bring the global wedding industry together under one roof and spark encouragement from

and for each other. Collectively cheering and challenging each other in a healthy competition is what we believe will help all of us flourish.

Winning and losing is part of every aspect of life, but not participating with the fear of losing should never be the mindset. With approximately 4500 nominations coming in from more than 150+ countries globally, we were able to establish that everyone's got a positive and open mindset, ready to engage in a challenging, yet healthy competition.

As a human being, receiving a pat on the back for a job well done, NO MATTER how old, accomplished or successful we are, is always a great feeling! In Samyukta Awards, that pat on your back is in the form of your being nominated by one of your own customers, fans, family or friends, and NOT in receiving that final award.

Graciously participating and at the same time cheering for your peers or mentors is what we would like to encourage. Being genuinely happy for another person's growth seems to be waning away, and we hope that Samyukta Awards can be a small drop in the ocean to rekindle that spirit in everyone!





## AWARDS NIGHT 2020..

### STATISTICS

25+ Wedding Categories

125+ Final Nominees

10+ Legendary Awards

160+ Countries Participation

4,500+ Nominations

10 Million+ Votes Casted

5 Million+ Website Views



## DIAMOND

### PRE-EVENT RECOGNITION:

3 Months Extensive Promotions, Globally  
Extensive Social Media Promotions  
Website Presence  
Email Blasts  
Event Flyers and Tickets  
Event Related Campaigns  
Press Release

\$15,000

### ON-SITE RECOGNITION:

Program Inclusion  
Branded 20' x 20' Exhibitor Booth  
Samyukta Digital Magazine AD (Back Cover)  
Commercial AD at the event (Min. 8 times)  
5 Minutes Prime Time on Stage

### POST-EVENT RECOGNITION:

Outgoing Press Releases  
Ongoing AD on Samyukta Wedding Show Website  
Thank You Email Blast  
Next Year's Sponsorship Package



## PLATINUM

### PRE-EVENT RECOGNITION:

2 Months Extensive Promotions, Globally  
Extensive Social Media Promotions  
Website Presence  
Email Blasts  
Event Flyers and Tickets  
Event Related Campaigns  
Press Release

\$10,000

### ON-SITE RECOGNITION:

Program Inclusion  
Branded 10' x 10' Exhibitor Booth  
Samyukta Digital Magazine AD (Front Inner)  
Commercial AD at the event (Min. 4 times)  
2 Minutes Prime Time on Stage

### POST-EVENT RECOGNITION:

Outgoing Press Releases  
Ongoing AD on Samyukta Wedding Show Website  
Thank You Email Blast  
Next Year's Sponsorship Package





## GOLD

### PRE-EVENT RECOGNITION:

1 Month Extensive Promotions, Globally  
Extensive Social Media Promotions  
Website Presence  
Email Blasts  
Event Flyers and Tickets  
Event Related Campaigns  
Press Release

\$5,000

### ON-SITE RECOGNITION:

Program Inclusion  
Samyukta Digital Magazine AD  
Commercial AD at the event (Min. 2 times)  
1 Minutes Prime Time on Stage

### POST-EVENT RECOGNITION:

Outgoing Press Releases  
Ongoing AD on Samyukta Wedding Show Website  
Thank You Email Blast  
Next Year's Sponsorship Package



## SILVER

### PRE-EVENT RECOGNITION:

1 Month Extensive Promotions, Globally  
Extensive Social Media Promotions  
Website Presence  
Email Blasts  
Event Flyers  
Event Related Campaigns  
Press Release

\$2,500

### ON-SITE RECOGNITION:

Program Inclusion  
Samyukta Digital Magazine AD  
Commercial AD at the event (Min. 1 times)

### POST-EVENT RECOGNITION:

Outgoing Press Releases  
Ongoing AD on Samyukta Wedding Show Website  
Thank You Email Blast  
Next Year's Sponsorship Package



## BRONZE

### PRE-EVENT RECOGNITION:

1 Month Promotions, Globally  
Social Media Promotions  
Website Presence  
Email Blasts  
Event Flyers  
Event Related Campaigns

### ON-SITE RECOGNITION:

Program Inclusion  
Samyukta Digital Magazine AD

### POST-EVENT RECOGNITION:

Ongoing AD on Samyukta Wedding Show Website  
Thank You Email Blast

\$1,000