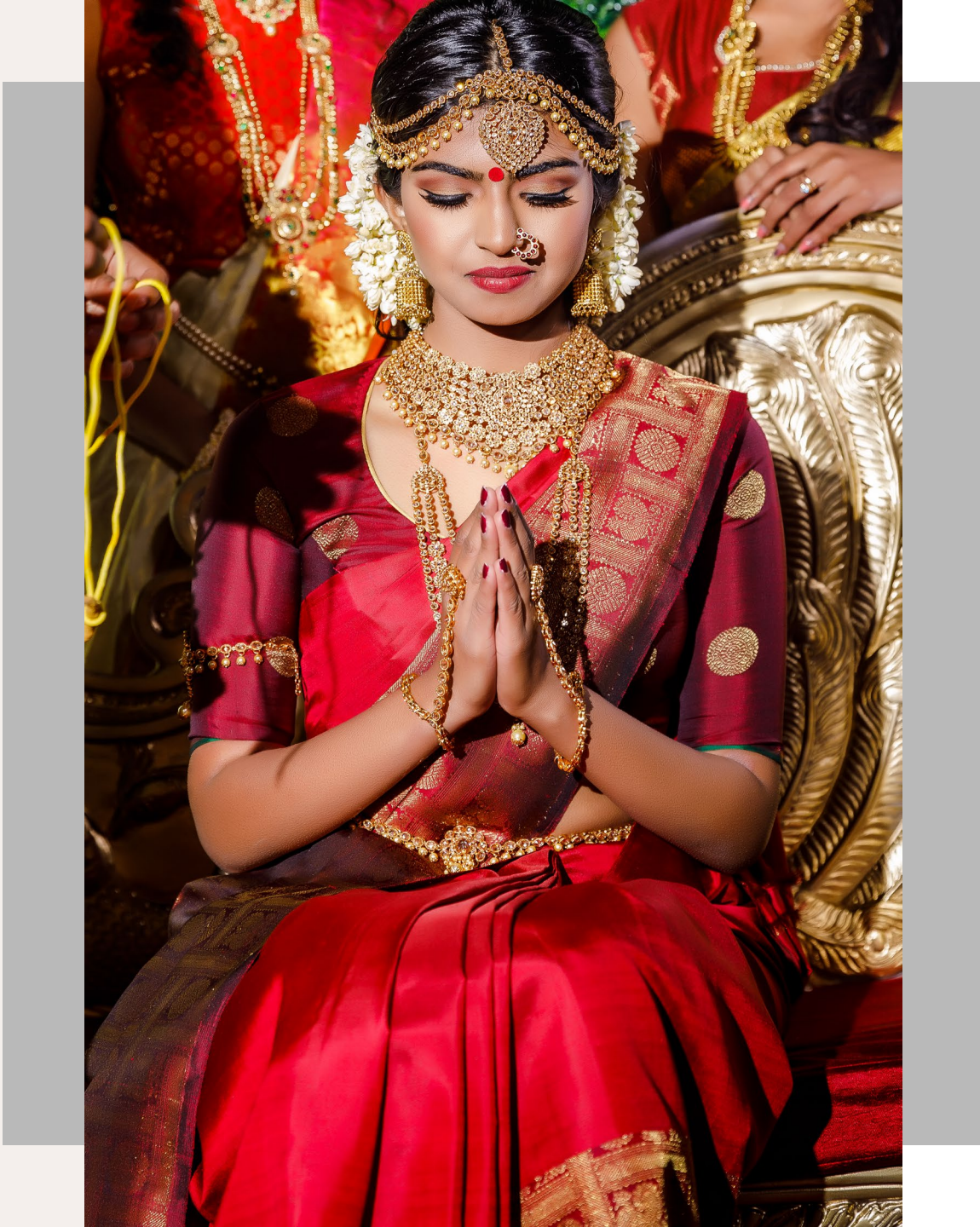


Wedding Expo 2027 Chennai, India

EXHIBIT . CONNECT . INSPIRE . CELEBRATE

March 19th – 21st, 2027
Chennai Trade Center

SA  YUKTA



“Once in a while, *right in the middle of an ordinary life,* love gives us a fairy tale.”

— Vanessa Keith

ABOUT SAMYUKTA

The Ultimate Wedding Ecosystem

Samyukta is an integrated luxury brand experience. This multi-channel platform connects consumers and industry leaders through premier live events, high-fashion programming, and digital media, driving deep B2C and B2B engagement in the South Asian wedding market.



OUR MISSION

To unite couples, families, and wedding professionals through meaningful connections, exceptional experiences, and opportunities that bring wedding dreams to life.

OUR VISION

To be the world's most influential global platform for the South Asian wedding industry, connecting cultures, communities, creativity, and commerce.

“Bringing the world of South Asian weddings together.”

OUR CORE VALUES

- Unity
- Excellence
- Authenticity
- Trust
- Innovation
- Community
- Opportunity

**We're Committed to Bringing
Your Dream Wedding to Life!**



THE SAMYUKTA STORY

“We started with a Dream to bring Happiness to couples and it has lasted over 11 years.”

2026

**11 Years of Excellence.
One Premier Wedding Show.**
Samyukta Wedding Show - Canada
Samyukta Wedding Magazine

2025

Established as a Leader in the South Asian Wedding Industry, globally.
Samyukta Wedding Show - United Kingdom
Samyukta Wedding Show - Canada

2020

Pioneered a Global Awards platform celebrating the legends, and emerging talents shaping the wedding industry worldwide.
4,500+ Nominees in 25+ Wedding Categories

2017

Partnered with 100+ Wedding Vendors
Samyukta Wedding Show - Canada
Samyukta Wedding Magazine

2016

The Start of Samyukta
Samyukta Fashion Extravaganza - Canada



ACCOMPLISHMENTS

“Turning ambitious ideas
into celebrated milestones”

2

GLOBAL
AWARDS

10

WEDDING
MAGAZINES

11

WEDDING
SHOWS

20

FASHION
SHOWS

40,000+

WEDDING GUESTS
IN TOTAL

Wedding Venue

Wedding Planning

Photography

Videography

Dance Choreography

Make-Up & Hair

Wardrobe - Saree

Wardrobe - Men

Wardrobe - Lehenga

Fashion Jewelry

Authentic Jewelry

Catering

Decor

Henna Artist

Veils

SAMYUKTA

Our Exhibitor Categories



Floral Design

Photo Booth

Confectionery

Digital Guest Book

Destination Wedding

Wedding Blog

Custom Tailoring

Hindu Priest

Audio, Sound & Lighting

Printing Services

BTS – Digital Creators

Banquet Services

Wedding Officiates

Saree Draping

Blouse Designer

Styling

Wedding Favors

Entertainers

Invitation Cards

Live Paint Artist

Travel Agency

DJ

Emcee

Limousine Services

Matrimonial Services



“A Celebration of Culture,
Creativity & Love”

“Your Dream Wedding Starts Here”



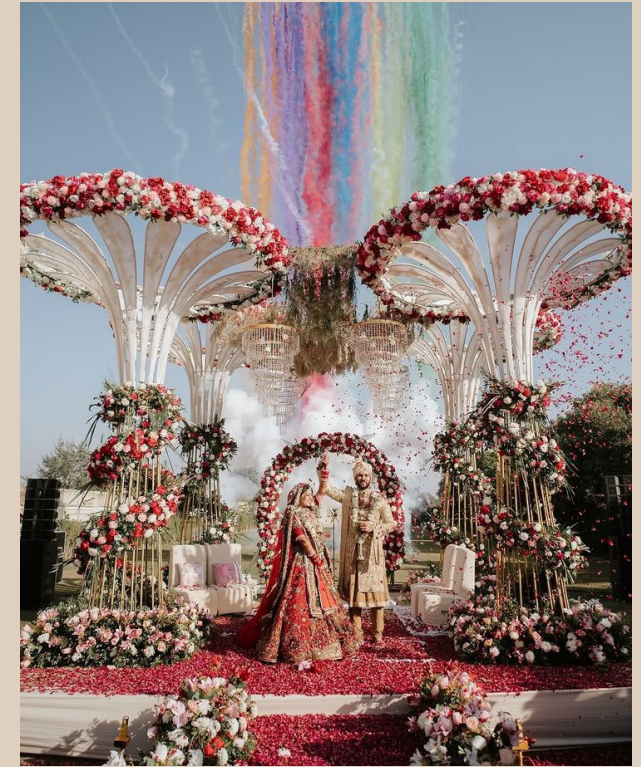
“Experience the Extraordinary”



TITLE & PRESENTING PARTNERSHIPS

TITLE PARTNER (EXCLUSIVE)

Secure ultimate brand authority with naming rights and category exclusivity. Benefit from a keynote address and the magazine back cover.



PRESENTING PARTNER (MAX. 2)

Ensure premium visibility with a 300 sq. ft. pavilion and inner cover magazine feature. High-impact positioning for elite brand engagement.



“Samyukta Wedding Expo Chennai 2027 Powered - By [Brand]”

The highest level of ownership & visibility across the event

TITLE PARTNER
EXCLUSIVE - 1 BRAND

Start's from
₹25,00,000

FEATURES

EXCLUSIVE TITLE PARTNER STATUS
CATEGORY EXCLUSIVITY
LOGO PLACEMENT ACROSS MAJOR CAMPAIGN
LOGO ON OFFICIAL WEBSITE HOMEPAGE
LOGO ON PRIMARY EVENT BACKDROP
LOGO ON MAJOR OUTDOOR ADVERTISING
SPONSOR ANNOUNCEMENT CAMPAIGN
INCLUSION IN SAMYUKTA MAGAZINE EDITORIAL
DEDICATED SOCIAL-MEDIA CAMPAIGN
WEDDING MAGAZINE VISIBILITY (BACK COVER)

FEATURES CONT...

PREMIUM BRANDED PAVILION
APPROX. 37 SQM / 400 SQ. FT. PRIME SPACE
MAIN-STAGE BRANDING
REGISTRATION AREA BRANDING
VIP AREA BRANDING
BRANDED PHOTO OPPORTUNITY
BRAND INTEGRATION INTO VISITOR EXPERIENCE
ON STAGE KEYNOTE OR LEADERSHIP ADDRESS
10 VIP PASSES
10 EXHIBITOR PASSES

“Samyukta Wedding Expo Chennai 2027 Presented - By Brand]”

The second highest level of ownership & visibility across the event

PRESENTING PARTNER
MAX. - 2 BRANDS

Start's from

₹15,00,000

FEATURES

PRESENTING PARTNER DESIGNATION

CATEGORY EXCLUSIVITY

PREMIUM EXHIBITION PAVILION

APPROX. 28 SQM / 300 SQ. FT.

LOGO PLACEMENT ON EVENT CREATIVE

WEBSITE HOME PAGE LOGO PLACEMENT

MAIN STAGE BRANDING

FASHION SHOW BRANDING

VIP AREA BRANDING

DEDICATED SOCIAL-MEDIA PROMOTION

FEATURES CONT...

WEDDING MAGAZINE VISIBILITY
(INNER FRONT / INNER BACK COVER)

7 VIP PASSES

8 EXHIBITOR PASSES

10 MINUTE STAGE OPPORTUNITY
BRAND INTEGRATION EXPERIENCE

(1 MAJOR EVENT)





PLATINUM PARTNER TIER

Elevate your brand with the elite Platinum tier. Limited to just four brands, this level provides category exclusivity and dominant visibility across all media channels, ensuring your message leads the luxury conversation.



GOLD PARTNER ENGAGEMENT

Secure high-frequency exposure as a Gold Partner. With only eight slots, this tier offers premium exhibition placement and integrated marketing campaigns designed to engage our affluent, high-intent audience throughout the event.

STRATEGIC PARTNER LEVELS



SUPPORTING PARTNER NETWORK

Join the Samyukta ecosystem as a Supporting Partner. Benefit from VIP networking opportunities, stage acknowledgments, and social media spotlights that connect your brand with the industry's most influential stakeholders and attendees.

STRATEGIC PARTNERSHIP OPPORTUNITES

CHOOSE YOUR PRICING PLAN



PLATINUM PARTNER MAX. – 4 BRANDS

Start's from

₹7,50,000

FEATURES

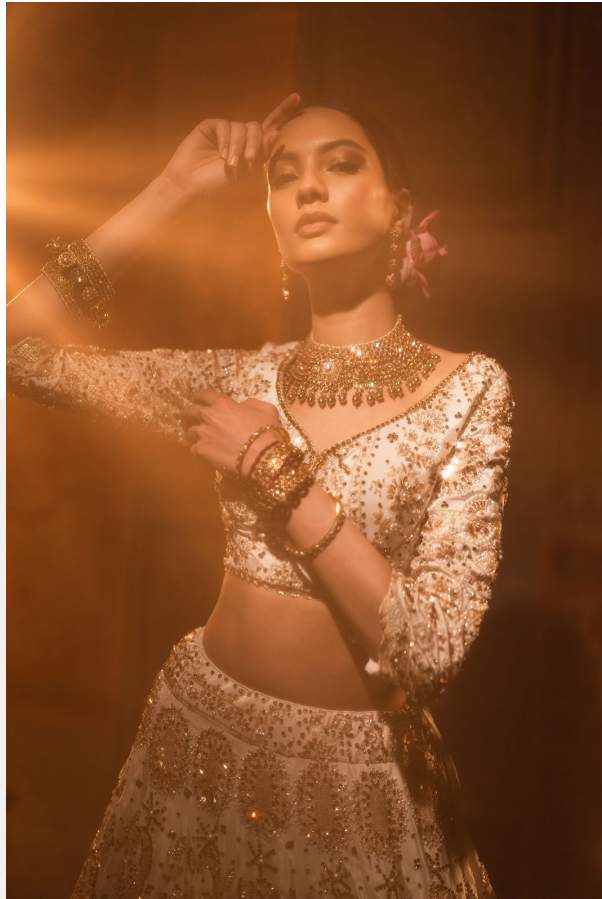
PLATINUM PARTNER STATUS
CATEGORY PROTECTION WHERE APPLICABLE
PREMIUM SPACE - 18.4 SQM / 200 SQ. FT
LOGO ON SELECTED EVENT CREATIVES
WEBSITE SPONSOR LISTING
SOCIAL MEDIA PROMOTION
MAIN EVENT BRANDING
STAGE MENTIONS

FEATURES CONT...

WEDDING MAGAZINE ADVERTISEMENT
5 VIP PASSES
6 EXHIBITOR PASSES
PRODUCT/SERVICE PRESENTATION
SPONSOR ONE ENGAGEMENT ACTIVITY

STRATEGIC PARTNERSHIP OPPORTUNITES

CHOOSE YOUR PRICING PLAN



GOLD PARTNER
MAX. – 8 BRANDS

Start's from

₹5,50,000

FEATURES

GOLD PARTNER STATUS
EXHIBITION SPACE, 9.2 SQM / 100 SQ. FT
LOGO ON SPONSOR PANEL
WEBSITE SPONSOR LISTING
SELECTED SOCIAL-MEDIA PROMOTION
3 VIP PASSES
4 EXHIBITOR PASSES
STAGE ACKNOWLEDGEMENT

FEATURES CONT...

WEDDING MAGAZINE LISTING
BRAND PRESENCE IN SELECTED AREAS
WEDDING MAGAZINE ADVERTISEMENT

STRATEGIC PARTNERSHIP OPPORTUNITIES

CHOOSE YOUR PRICING PLAN



SUPPORTING PARTNER
MAX. – 12 BRANDS

Start's from

₹4,50,000

FEATURES

SUPPORTING PARTNER DESIGNATION
EXHIBITION SPACE, 6 SQM / 64 SQ. FT
LOGO ON SPONSOR/PARTNER PANEL
WEBSITE PARTNER LISTING
2 VIP PASSES
2 EXHIBITOR PASSES
SOCIAL-MEDIA ACKNOWLEDGEMENT

FEATURES CONT...

STAGE ACKNOWLEDGEMENT
SAMPLE DISTRIBUTION
WEDDING MAGAZINE ADVERTISEMENT



FASHION SHOW PARTNER | ₹7,50,000
MAIN STAGE PARTNER | ₹10,00,000
VIP LOUNGE PARTNER | ₹5,00,000
BRIDAL BEAUTY LOUNGE PARTNER | ₹4,00,000
JEWELLERY ZONE PARTNER | ₹4,00,000
BRIDAL FASHION ZONE PARTNER | ₹4,00,000
REGISTRATION PARTNER | ₹3,00,000



DIGITAL PARTNER | ₹4,00,000
GIFTING PARTNER | ₹2,50,000
COUPLE LOUNGE PARTNER | ₹2,50,000
VISITOR BAG PARTNER | ₹2,50,000
HYDRATION PARTNER | ₹1,50,000
PHOTO BOOTH PARTNER | ₹2,00,000

EXPERIENCE & ZONE SPONSORSHIPS

Create additional revenue opportunities by allowing brands to own a specific visitor experience.

PLATINUM BOOTH



Command the floor with 200 sq. ft. of prime space. This package offers maximum exposure and elite positioning for brands demanding high-volume lead generation.

DIAMOND BOOTH



Command the floor with 400 sq. ft. of prime space. This package offers maximum exposure and elite positioning for brands demanding high-volume lead generation.

PLATINUM & DIAMOND BOOTH TIERS

Command the floor with our Platinum and Diamond tiers, designed for elite brands. Diamond exhibitors enjoy a 200 sq. ft to 400 sq. ft. footprint and exclusive access to the Samyukta Fashion Show stage for a 5-minute presentation. These high-impact spaces ensure your luxury collection dominates the exhibition and captures the attention of high-net-worth attendees.

PLATINUM & DIAMOND EXHIBITOR OPPORTUNITIES

CHOOSE YOUR PRICING PLAN

PLATINUM BOOTH

Start's from

₹2,25,000

FEATURES

18.4 SQM / 200 SQ. FT. BOOTH SPACE
FASCIA WITH COMPANY NAME
2 TABLES WITH TABLE CLOTH + 4 CHAIRS
STANDARD LIGHTING
EXHIBITOR LISTING ON THE EVENT WEBSITE
BRAND INCLUSION IN THE DIRECTORY
6 EXHIBITOR PASSES
SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT
EXHIBITOR PARTICIPATION CERTIFICATE

DIAMOND BOOTH

Start's from

₹4,00,000

FEATURES

37 SQM / 400 SQ. FT. BOOTH SPACE
CUSTOMIZABLE BRANDED BOOTH
8 EXHIBITOR PASSES
6 VIP/GUEST PASSES
FEATURED IN SAMYUKTA DIGITAL COMMUNICATION
PRE-EVENT SOCIAL MEDIA CAMPAIGN
LOGO ON SELECTED EVENT BRANDING
BRAND MENTION BY THE EMCEE
5 MINUTE STAGE PRESENTATION



BRONZE BOOTH

Secure a strategic 64 sq. ft. presence. Includes essential lighting and digital support, perfectly suited for emerging brands seeking targeted visibility and engagement.



SILVER BOOTH

An optimized 80 sq. ft. space featuring fascia signage and social media amplification. Designed for established vendors looking to expand their market footprint.

STANDARD BOOTH TIERS



GOLD BOOTH

An optimized 100 sq. ft. space featuring fascia signage and social media amplification. Designed for established vendors looking to expand their market footprint.

STANDARD EXHIBITOR OPPORTUNITIES

CHOOSE YOUR PRICING PLAN

BRONZE BOOTH

Start's from

₹75,000

FEATURES

6 SQM / 64 SQ. FT. BOOTH SPACE
FASCIA WITH COMPANY NAME
1 TABLE WITH TABLE CLOTH + 2 CHAIRS
STANDARD LIGHTING
EXHIBITOR LISTING ON THE EVENT WEBSITE
BRAND INCLUSION IN THE DIRECTORY
2 EXHIBITOR PASSES
SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT
EXHIBITOR PARTICIPATION CERTIFICATE

SILVER BOOTH

Start's from

₹95,000

FEATURES

7.5 SQM / 80 SQ. FT. BOOTH SPACE
FASCIA WITH COMPANY NAME
1 TABLE WITH TABLE CLOTH + 2 CHAIRS
STANDARD LIGHTING
EXHIBITOR LISTING ON THE EVENT WEBSITE
BRAND INCLUSION IN THE DIRECTORY
3 EXHIBITOR PASSES
SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT
EXHIBITOR PARTICIPATION CERTIFICATE

GOLD BOOTH

Start's from

₹115,000

FEATURES

9.2 SQM / 100 SQ. FT. BOOTH SPACE
FASCIA WITH COMPANY NAME
1 TABLE WITH TABLE CLOTH + 2 CHAIRS
STANDARD LIGHTING
EXHIBITOR LISTING ON THE EVENT WEBSITE
BRAND INCLUSION IN THE DIRECTORY
4 EXHIBITOR PASSES
SOCIAL-MEDIA EXHIBITOR ANNOUNCEMENT
EXHIBITOR PARTICIPATION CERTIFICATE

EXHIBITOR ADD-ONS



ADDITIONAL 3 SQM SPACE | ₹40,000
PREMIUM BOOTH UPGRADE | ₹25,000
SOCIAL-MEDIA FEATURE | ₹25,000
STAGE PRODUCT PRESENTATION | ₹50,000
FASHION SHOW | ₹3,00,000 / SEGMENT
WORKSHOP/MASTER CLASS | ₹60,000
WEDDING MAGAZINE AD | ₹20,000 / PAGE



EVENT-DAY ANNOUNCEMENT | ₹50,000
BRANDED VISITOR GIVEAWAY | ₹75,000
LEAD-GENERATION ACTIVATION | ₹1,00,000
CUSTOM BRANDED ZONE | FROM ₹1,00,000
POWER OUTLET | ₹7,500
EXTRA LIGHTING | ₹10,000

CONTACT US

CONTACT SAMYUKTA TODAY

OUR ADDRESS

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LET'S GET SOCIAL!



samyukta



samyuktaweddingshow



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SAM  YUKTA